**System Request**

**Project Sponsor**:

* The project is being sponsored by Baylee Pulliam who handles communications and marketing for the University of Louisville Research and Innovation department

**Business Need**:

* Increase revenue
* Streamline the application process
* Engage students
* Making navigation easier

**Business Requirements**:

* Connect industry partners to research opportunities
* Connect researchers to funding
* Showcase achievements to the community via newsletters

**Business Value**:

* Increase in university revenue
* Each project will bring in upwards of 40% of the overall cost
* Increase in university’s overall academic image

**Special Issues or Constraints**:

* University of Louisville web design standards
* Keeping valuable website copy